

What is Localgiving.com?

Localgiving.com is an easy and effective online tool for local charities and community groups to raise money, awareness and support. This website empowers local communities by providing resources to small charities and community organisations so you can be more effective and self-sustainable.

How can Localgiving.com help my charity or organisation?

Localgiving.com allows your group to set up its own webpage which you simply write and update yourself. You will be able to accept online donations and keep you in touch with your supporters. This can help increase your sustainability by:

- Reducing dependency on grants in the face of
 - Increased need in the community
 - Reduced grants and government funding
 - Advantages large charities have in the ever growing online donations market
- Maximising exposure in the online giving market
- Providing new sources of funding and support
- Post your volunteer needs
- Raising awareness of the great work being done in your community

What are the benefits of registering?

- Automated Gift Aid to maximise giving (currently 25%)
- Effective, user-friendly, robust and self-service online solutions to increase awareness, support and funding
- The ability to maximise website traffic and online donations
- Extensive search facilities for donors to find charities by issue, area & beneficiary
- Sophisticated online communications tools to communicate with supporters and donors
- Your own updateable web page to attract volunteers, donations and raise awareness online
- Improved search results on Google and other search engines to increase exposure
- Approval by the Charity Commission and OSCR
- The service is free for the first 3 months. The service costs only £60 +VAT (£72) annually thereafter. A limited number of grants are available from the Somerset Community Foundation for your first year's subscription.

Who can register?

To register on Localgiving.com through Somerset Community Foundation you do not have to be a registered charity, but your organisation does have to have clear charitable aims, and also has to be based and working in Somerset.

Your organisation must have its own bank account with at least two signatories to authorise cheques.

There is a one-off assessment charge of £40 to groups unknown to Somerset Community Foundation who complete an application form.

Please note, if your group has been awarded a grant from Somerset Community Foundation in the last two years then you will not be charged the one-off assessment fee.

Who cannot register?

- Individuals
- Statutory organisations
- Organisations that do not have strong charitable aims
- Political groups or activities promoting political beliefs.
- Religious groups promoting religious beliefs.
- Animal welfare
- Medical research

How to apply for a grant to cover your first year's registration

You will need to complete an application form _____ or request one to be sent by post by contacting our office.

As well as the completed application form you will also need to send by post or email the following:

- Your organisation's constitution or set of rules
- Your organisation's most recent accounts or financial information.
- A list of names and addresses of the Management Committee/Governing Body.
- A copy of your child protection policy if you work with children and young people.